



**CAREER***nation*<sup>™</sup>  
**2012 EVENT SCHEDULE**

WORLD CLASS EVENTS  
FOR BUSINESS PROFESSIONALS

Welcome to CareerNation



We are an award winning intercontinental Human Resources & Strategic Development firm that provides an array of professional services throughout parts of Africa and in North America. With a specialty in organizing and hosting some of the best "HR Career Expos" on the continent of Africa and in the United States, we have a far reach into the highly qualified talent pools that domestic and world class employers alike are seeking! When looking for specialists in hosting top Human Resources events or even when identifying careers in Africa, CareerNation is leading the path in cutting edge ways.

We invite you to review our site at [www.CareerNation.com](http://www.CareerNation.com) and consider attending one of our dynamic upcoming events. Since we are based both in the United States and throughout Africa, we enjoy an extensive client list of US Fortune 500 companies as well as a diverse group of African companies that cover the spectrum. If you're an Employer or would like to become a Sponsor, that wants the benefit of our many years of experience and the professionalism of a proven firm, please register with us today and we can get you on the way to identifying the best candidates for your open positions or help with any of our other marketing, consulting and training services.

Contact Us Now!

Email: [events@CareerNation.com](mailto:events@CareerNation.com)

Website: [www.CareerNation.com](http://www.CareerNation.com)

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Delegates at the CareerNation Africa Human Resources Conference in Accra



Agnieszka Zieminska-Yank, GPHR Senior Vice President Human Resources, Chemonics International speaking at the CareerNation Conference in New York city

# 2012 CAREERNATION EVENTS SCHEDULE

## ★ 7th Annual CareerNation African Diversity Career Fair

- New York City April 12, 2012
- Washington DC April 26, 2012
- Houston May 17, 2012
- Moscow June 7, 2012
- London June 29, 2012
- Atlanta July 18, 2012
- Toronto September 14, 2012
- Los Angeles September 27, 2012

## ★ 4th Annual CareerNation Africa Human Resources Strategic Conference Accra- September 26-28, 2012

## ★ 2nd Annual CareerNation Nigeria Brain Gain Conference and Executive Career Fair Abuja- November 1-2, 2012

## ★ Annual CareerNation Africa Human Resource Strategic Conference. Nairobi- November 14-15, 2012



CareerNation Event participants in Abuja

# 7th Annual CareerNation<sup>®</sup> AFRICAN DIVERSITY CAREER FAIR



The 7th Annual CareerNation African Diversity Career Fair attracts employers and executive and professional level candidates seeking careers in Africa and the United States. Candidates are invited to the fair based on the needs of client employers who are seeking only the most qualified candidates who represent the very best that CareerNation has to offer. CareerNation makes great efforts to bring together the best and brightest partners that can ensure successful events, get great exposure for our participating sponsors and most importantly, achieve the desired outcomes of our attendees.

## HIGHLIGHTS

- Interview bilingual candidates with strong managerial experience and technical skills, work authorization in United States and/or one country in Africa.
- Participate in prescheduled interviews with prescreened candidates. Candidates are invited based on the need of participating employers.
- Gain access to resume database of all attending candidates
- Get branded on all direct mail and telephone invitations to candidates.



## WHO SHOULD ATTEND

Employer representatives including recruiters, heads of departments, hiring managers, line managers, and invited executive and professional job candidates?

# 4TH ANNUAL CAREERNATION

AFRICA HUMAN RESOURCE STRATEGIC CONFERENCE

**CAREERnation**<sup>TM</sup>  
Human Resources Solutions for Africa & U.S.A

**Accra Ghana, Sept. 26-28, 2012.**

The 4th Annual CareerNation Africa Human Resources Strategic Conference offers an insightful overview of the key challenges facing human resources departments and provides solutions on how to facilitate the necessary changes that HR must make to maximize their function's potential - and hence their business success - for 2012 and beyond. This year's theme is "HR Measurement and Metrics-Gaining HR a Seat at the Strategy Table." Participants will come out with strategies for consistently delivering the bottom-line data on human capital management necessary to support an enterprise-level strategic role.

Through workshops and roundtables, participants will share best practices, case studies, and receive opinions and suggestions from peers. You will emerge with a strengthened understanding of how to position your business to thrive in a recovering economy. Plan to make this conference part of your professional development for 2012.



## CONFERENCE HIGHLIGHTS:

- Get an overview of the challenges and priorities for organizations to successfully navigate through 2012 and beyond.
- Discover how to support employees through organizational change and maximize people potential.
- Explore best practice guidance on how to maximize employee engagement, strategically recruit, reward and develop your workforce.
- Hear how to maximize business advantage by driving turnaround through HR.
- Benefit from interactive discussions with your peers, facilitated by CareerNation change management expert to develop an action plan to take away and apply to your organization.



Hon. Abuga Pele speaking  
at the CareerNation Conference in Ghana



Chevron Nigeria Delegates at CareerNation conference in Accra

## WHO SHOULD ATTEND

Executive directors, business executives & professionals, communication managers, business development managers, heads of departments, students, consultants, line managers; and others who have people management role.

# 2<sup>ND</sup> ANNUAL CAREERNATION<sup>©</sup> NIGERIA BRAIN GAIN CONFERENCE & EXECUTIVE JOB FAIR

**Abuja, Nigeria. November 1-2, 2012**

**CAREERnation<sup>™</sup>**  
Human Resources Solutions for Africa & U.S.A



The 2nd Annual Nigeria Brain Gain Conference is convened to create a platform for participants to brainstorm on the creation of opportunities through human resources development. The theme of the conference is "Engaging Stakeholders on Capacity Development. The executive Job fair brings together employers and recruiters to meet and interview with prescreened executive and professional level job candidates.

The 1st Annual event produced 58 job placements and 135 follow up interviews. Building on the successes recorded by the previous conference, the 2nd Annual edition of the Nigeria Brain Gain Conference and Executive Job fair promises to be even more exciting and productive.

## HIGHLIGHTS

- Interview and hire prescreened executive and professional candidates with strong managerial experience and technical skills. Candidates are invited based on the need of participating employers.
- Engage with Nigerian business leaders, entrepreneurs, and policy makers to brainstorm on the creation of opportunities through human resources development.
- Market your corporate brand to a wide range of participants.



Toyin Subair, MD HI TV, Hon. Abike Dabiri, House Chair Person on Diaspora Affair and Victor T. Madubuko, CEO CareerNation



Interview session at the Nigeria Executive Job Fair (2)

## WHO SHOULD ATTEND

Employer, third-party recruiter organizations, prescreened and invited executive and professional career candidates. Senior and middle-level decision-makers in public/private organizations, policy makers, political and civil society leaders, entrepreneurs, consultants, executive and professional career candidates, human resources practitioners,.

# SPONSORSHIP

Sponsorships are designed to enhance CareerNation's events as well as a method to provide sponsors with the opportunity to promote products and services to a premiere market segment.

## SPECIAL SPONSORSHIP OPPORTUNITIES

Consider a unique customized opportunity to distinguish your presence at event

- Be the Title, Platinum, Gold, or Silver Sponsor
- Host a coffee/tea station for attendees
- Be an exclusive attendee bag sponsor (Only ONE opportunity)
- Host Lunch for attendees
- Give corporate presentation to participating candidates
- Media Sponsor - In-kind Promotion and Marketing

## SPONSORSHIP BENEFITS

- Listings in ALL Conference Promotional Vehicles - Sponsors are listed in the conference program, and on signs throughout the conference, individually recognized from the podium in general sessions and will be acknowledged in various CareerNation communications vehicles leading up to the conference. Your company logo will also be displayed on the main page of the conference website.
- Showcase Theatre Presentation - Opportunity to speak candidly to conference attendees highlighting specific features of your product or service. There are a limited number of slots available. They will be awarded based on sponsor level and availability.
- Identification - Conference delegates from sponsoring companies will receive special recognition on their nametags designating their level of sponsorship.
- Give-Away to All Attendees - All Sponsors are given the opportunity to include an item in the welcome packet for attendees.

## THANKS TO OUR CLIENTS & SPONSORS





Guinness Nigeria interviewing candidates at the 1st Annual Nigeria Executive Job Fair in Lagos



H.E. Judge Joyce Aluoch, Judge as of 11th March 2009, International Criminal Court (ICC) speaking at the CareerNation Expo in New York City



Career Fair Exhibitors at the CareerNation Executive Job Fair in Atlanta



BP recruiting at the CareerNation Fair in Houston



Interview session at the Nigeria Executive Job Fair in Lagos

## Platinum Package:

- Two (2) prime interview suites for highest visibility
- Breakfast & Lunch for up to (10) employer representatives
- Prescheduled interviews with qualified candidates for (10) positions. ( Position description must be received 30 days before the fair)
- Branding on all direct mail and telephone invitations to participating candidates
- Targeted email to all CareerNation candidates naming company as Career Fair key sponsor
- Recognized as career fair sponsor in all offline advertising (newspaper, campus, radio)
- Access to searchable resume/CV database of all attending candidates
- Platinum sponsor recognition on event web site with your company's logo linked to your website
- Full color page and logo on career fair directory to be handed out to each candidate

## Gold Exhibitor Package:

- Preferred (1) interview suite location for high visibility
- Breakfast & Lunch for up to (5) Recruiters
- Prescheduled interviews with qualified candidates for up to (5) positions
- Access to searchable database of all attending candidates
- Gold sponsor recognition on event web site with your company's logo linked to your website your website
- Full color page and Logo on exhibitor directory to be handed out to each candidate

## Silver Sponsor Package:

- Breakfast & Lunch for up to (3) Recruiters
- Prescheduled interviews with qualified candidates for up to (3) positions
- Branding on all direct mail invitations to the candidates
- Access to searchable database of all attending candidates
- Silver sponsor recognition on event web site with your company's logo linked to your website
- Half color page and logo on exhibitor directory to be handed out to each candidate



Interview session at the Nigeria Executive Job Fair (2)



CareerNation awards Certificates to participant



Shell recruiting at the CareerNation Job Fair in New York City



CareerNation event participants in New York City



CareerNation events participants in Abuja



Africa Human Resources Conference participants in Accra

## TESTIMONIAL



"I endorse the Annual CareerNation Nigeria Brain Gain Conference and Executive Job Fair, a programme that aims to enhance human capital development in Nigeria"

Chief Chukwuemeka Wogu  
Nigeria Minister of Labour and Productivity



"I wish to congratulate and at the same time stress the importance of firms like CareerNation in containing the brain drain that has plagued the continent of Africa for many years. By staging this annual event, CareerNation makes it possible for African experts working overseas to exchange ideas and network for the benefit of the continent."

H.E. Judge Joyce Aluoch  
Judge as of 11 March 2009, International Criminal Court (ICC)



"CareerNation.com is undoubtedly the number one site for job searching in the African market. Its commitment to building careers is a commitment to the integrity of African business. This commitment to developing Africa's human capital is integral to ensuring Africa's future success."

Steven Hayes  
President, Corporate Council on Africa



"One of the keys to sustained economic development has to be creating and nurturing a talented local skill force. Stimulating Africa Brain Gain is fundamentally a human resources issue. Companies like CareerNation are going to be crucial in any effort to improve the commercial environment in Africa."

Professor Bert Nnaji  
Nigeria Minister of Power



"The CareerNation Career Fair was a very well organized event overall and ground breaking in its regional applicant focus. Very helpful to meet candidates of such varied backgrounds. Great concept that should be replicated and developed... brings professionals from Africa in contact with organizations doing work in the region...Great Job."

Lucia Lazar  
Human Resources Director | The International Rescue Committee



"You helped me get my next job. I start June 6. Very excited!  
THANKS CAREERNATION!!!"

Obiora Avotri  
Chief Financial Officer, Franklin Haword International

## 250 SEMINARS OFFERED

REGISTER NOW

### CAREER DEVELOPMENT COURSES

Advance Writing Skills  
Business Etiquette  
Communication Strategies  
Presentation Survival School  
Speak Easy: Conquering Your Fear of Speaking in Public  
Speak Easy: Conquering Your Fear of Speaking in Public  
The Minute Taker's Workshop  
writing Reports and Proposals

Building Your Self Esteem and Assertiveness Skills  
Business Writings that Works  
Conflict Resolution: Dealing with Difficult People  
Public Speaking: Speaking Under Pressure  
Skills for the Administrative Assistance  
Time Management: Get Organize for Peak Performance  
Working Smarter

### HUMAN RESOURCES MANAGEMENT COURSES

Anger Management  
controlling Anger before it controls you: A One Day Primer  
Business Succession Planning  
Conducting Effective Performance Reviews  
customer Service Training: Managing Customer service  
Hiring for Success: Behaviourial Interviewing Techniques  
Performance Mgmt: Managing Employee Performance  
Stress Management

Secrets of Change Management: A One Day Primer  
Building Better Teams  
Change Management: Change and How to Deal with it  
Conflict Resolution: Getting Along in the Workplace  
Dispute Resolution: Mediation through Peer Review  
orientation handbook: Employees Off to a Good Start  
Problem Solving & Decision Making

### SUPERVISORS AND MANAGERS COURSES

The Professional Supervisor  
Developing High Performance Teams  
Project Management Fundamentals  
Motivating Training: Motivating Your Workforce  
Marketing and Sales  
Advanced project Management  
Business Leadership: Becoming Management Material  
The Art of Delegating Effectively

The ABC's of Supervising Others  
Understanding Project Management  
Negotiating for Results  
Meeting Management: The Art of Making Meetings Work  
Intermediate Project Management  
Budgets & Managing Money  
Coaching: A leadership Skill  
HR For the Non-HR Manager

### TRAIN THE TRAINER COURSES

Using Activities to Make Training Fun  
Survival Skills for the New Trainer  
Developing Your Training Program

The Practical Trainer  
Facilitation Skills  
Advance Skills for the Practical Trainer

### WORKPLACE ESSENTIALS SEMINARS

Workplace Violence  
Safety in the Workplace  
Diversity training: Celebrating Diversity in the Workplace

Workplace Harassment  
Generation Gap  
Business Ethics for the Office

### SALES TRAINING

Sales Training: Building Relationships for Success in Sales  
CRM: An Introduction to Customer Relationship Management  
Sales Training: Overcoming Objections to Nail the sales  
Sales Training: Selling Smarter

Call Center Training  
Dynamite Sales Presentations  
Prospecting for Leads Like a Pro  
Telemarketing: Using the Telephone as a Sales Tool

Contact Us Now!

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